CONCORDIA UNIVERSITY

COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING

Friday, May 18, 1984

In Attendance: Dean S.H. Appelbaum (Chairman), K. Argheyd (Mana), L.E. Winser (MBA), C. Draimin (Assoc. Dean), P.E. Pitsiladis (Mana), D.F. MacDonald (Acco), L.J. Boyle (Fin), A. Hochstein (Fin), J. Kelly (Mana), S.A. Alvi (Econ), J.S. Daniel (V.R., Acad.), V.H. Kirpalani (Mark), M. Laroche (Mark), J.M. Corvington (DIA/DSA), K.L. McGown (Mark), S.K. Goyal (Q.M.), R. Wills (Assoc. Dean), J.D. Blazouske (Acco), J. Goodwin (Mana), P. Pasold (Mark), H. Mann (Acco), H. Papathanasopoulos (CSA) G. Semine (CSA), L. Fortin (CGSA), F. Sbrocchi (Acco), C. Potter (Fin), P. Wade (Acco), D. Doreen (Q.M.) B. Hawker

Absent with Regrets: C. Patterson (Fin), R. McTavish (Q.M.), R. Rohrlick (Lib.) M. Armstrong (Econ.)

I Call to Order

The Meeting was called to order at 09:30.

II Closed Meeting

III Open Meeting

IV Approval of Agenda (CAFC-84-04A)

It was moved by R. Wills that the Agenda (CAFC-84-04A) be approved.

Seconded by M. Laroche.

CARRIED

V Approval of Minutes of Previous Meeting (CAFC-84-03M)

It was moved by C. Draimin that the Minutes of the Previous Meeting (CAFC-84-03M) be approved.

Seconded by M. Laroche.

CARRIED

VI Chairman's Remarks

The Chairman informed Council that the Department of Management and the Faculty had hosted the Eastern Academy of Management's Annual Meeting during the previous week and that the event had been a remarkable success. He thanked Bill Taylor and his group for doing such a thorough job. He then stated that Ms. Sandy Pritchard deserved special thanks for having raised over $10,000.00 from Corporate Sponsors.

.....2

VI Chairman's Remarks (continued

The Chairman then commented that the recent meeting on small business, organized jointly with the Board of Trade, was very successful, with some 350 people in attendance. He commended R. Dainow on his organizational contribution and announced that the event would be repeated in early June.

The Chairman thanked P. Pitsiladis for his excellent year of service and wished Dr. J.S. Daniel well in his new post of President of Laurentian University.

VII Question Period

S. Alvi made a correction to the Minutes of the Previous Meeting as follows: on page 8, paragraph 3, line 3; the SGW Campus should read the Loyola Campus.

Dr. Daniel informed Council that the Board of Governors had decided the previous night that the search for a single Vice-Rector Academic for January 1, 1985, should begin. He emphasized that nominations from the Faculty should be made quickly. He went on to say that there would be considerable changes in the duties of the Vice Rector.

VIII Business Arising from Previous Meeting

1. Discussion of Faculty of Commerce & Administration Mission Statement

J. Kelly moved that the document outlining the Faculty's Mission Statement be adopted in principle, that it be then tabled and discussed.

Seconded by V.H. Kirpalani.

D. Blazouske stated that he did not believe there was a need for adopting the document in principle. Professor Kelly replied that he wanted Council to show its support for the document. He said that Council members could state their view and that he would respond accordingly. Alternately, he could go over the document point by point. Professor Blazouske commented that he would prefer to discuss the entire document before reviewing it point by point. D. MacDonald recommended that the document be adopted "for discussion". Dr. Kelly restated his desire to have the statement adopted in principle. He noted that this is a statement of ideas and concepts - but it is not binding.

Professor Blazouske stated that the Department of Accountancy was opposed to adoption in principle of the Mission Statement. He went on to say that although a formal vote had not been taken, the Department had discussed the document in depth with the following conclusions: a) the document, for the most part, is philosophical and not operational; b) it is not presented in a cohesive manner; c) the thrust of the document is contradictory in nature and several of the thrusts are too abstract; d) many aspects of the Statement are not compatible with Departmental thrusts.

.....3

VIII Business Arising from Previous Meeting (continued)

D. MacDonald pointed out that the main focus of the document was on Management. C. Draimin commented that he did not entirely agree with the document's philosophy, but that on the other hand, in some instances, it contained excessive details.

R. Wills pointed out that the "strategic map" had made no mention of the B. Admin. Program. Professor Kelly replied that this was indeed an inadvertant omission and that the B. Admin should have been included.

The Chairman then asked whether an "adoption in principle" meant that Council agreed with the philosophy and had to only "fine-tune" the details. Professor Kelly replied in the affirmative and said that many detailed changes would have to be made in any case.

D. MacDonald, referring to the document's Primary Mission on page 4, said that the Department of Accountancy did not believe that to be its mission. D. Blazouske commented that what Professor Kelly was referring to as "fine-tuning" represented, in fact, very substantial changes. He agreed that going into minute details would detract Council from the main thrust of the document. He questioned, however, whether everyone at the meeting realized the full implication of the changes proposed in the document.

P. Wade stated that his Department's understanding was that research was to be based on empirical work and not just on theory and that there should be greater emphasis on graduate studies.

P. Pitsiladis commented that the process was very important and that, in this respect, the document had stimulated very useful discussion. He went on to suggest that Council adopt the document in principle while formulating some qualifications. The important thing, he said, was to keep the issue moving forward and that he had no doubts that the final document would incorporate all views. He then repeated his suggestion that the document be adopted subject to receiving the critique and views of faculty members regarding details and specific programs.

C. Draimin pointed out that if the document were not approved by Council, it would have to be referred back to the Departments for their individual review and input. Professor Kirpalani suggested that the document be received with the proviso that those parts and sections that were interlinked be presented by appropriate committees to Council. S. Alvi proposed that the document be received. R. Wills suggested adding a time element so that, by a certain date, all departments would have pronounced themselves in writing.

D. Blazouske said it was incumbent on Council to forge a philosophy, but that the document was full of contradictions and without any cohesion. V. Kirpalani then suggested that Council give its approval in principle with the proviso that each part of the document be circulated to the departments for approval. C. Draimin pointed out that the document had already been received by Council.

.....4

VIII Business Arising From Previous Meeting (continued)

P. Pitsiladis commented that while Council needed systematic input from the departments, a Council Meeting, however, was not an appropriate forum for such an exercise. He agreed that the document contained biases and inconsistencies, but he pointed out its numerous good ideas. He then proposed the following amendment: that the document be approved in principle subject to receiving the critique of individual faculty members and departments and that the document be also subject to further approval of the Faculty of specific programs and their implementations.

Seconded by R. Wills.

C. Potter stated that the proposed amendment had a hint of closure to it and that he did not believe that discussion should be closed. D. MacDonald pointed out that he could not approve the original motion nor the amendment since he did not support the document's philosophy. Ms. Winser supported C. Potter's view regarding the need for further discussion.

P. Pitsiladis replied that he had not intended to close the debate, especially since his amendment asked specifically for further discussion, debate and critique. D. Blazouske insisted that the amendment would effectively close the discussion on the philosophy of the document. V. Kirpalani reiterated his suggestion of specifying a date for the document's approval in principle.

The Chairman, at this point, commented that the major disagreement seemed to concern the document's philosophy. Professors Pitsiladis and Wills, at this time, withdrew their amendment.

V. Kirpalani then asked if the original mover would agree to the approval in principle taking place at the first Council Meeting in September 1984. J. Kelly agreed and Professors Kelly and Kirpalani withdrew their original motion. M. Franklin then suggested that the specific views of those who disagreed with the document or its philosophy, or both, be written into the document as a minority viewpoint.

C. Potter then moved that the document be referred back to the Departments for their written comments and recommendations so that the document could then be approved in principle at the first Council meeting in September 1984.

Seconded by V.H. Kirpalani.

CARRIED

IX Reports from Standing Committees

1. Commerce Graduate Studies Committee

P. Pitsiladis reported that certain organizations and mandates had been proposed and approved in the Ph.D. Program. The MBA Program had also been reviewing its program since the previous November. Its final proposal had been circulated among the Faculty in April and much feedback had been received. The final version had been circulated among the Faculty the previous week. He explained that the previous regulations did not encourage a sufficiently high level of performance whereas the proposed changes would help to monitor students' performance while in the program. He pointed out that those students who

.....5

IX Reports From Standing Committees (continued)

did not need such monitoring would not be affected by the proposed changes.

Professor Pitsiladis then drew Council's attention to the recommendations contained in the document of May 9, 1984 (CAFC-84-04A-01) and gave a detailed explanation of the proposed changes and their rationale. He then moved that the proposed changes regarding graduate studies as outlined in document CAFC-84-04A-01 be approved by Council.

Seconded by C. Draimin.

In the ensuing discussion, Professor Pitsiladis gave detailed explanations to queries by various members of Council. He also pointed out that the changes were all of a contextual nature and did not address curriculum issues. The latter, he said, would be reviewed beginning in the Fall. He also mentioned that the proposed changes had been endorsed unanimously by the Graduate Studies Committee.

After further discussion, the motion was put to the vote.

For: 16
Against: 3

CARRIED

2. Commerce Undergraduate Curriculum Committee

R. Wills informed Council that the Committee was now in Phase II (implementation). He went on to announce that Senate had approved the Executive MBA, the changes in Accountancy and the Major in International Business.

X Reports from Faculty Representatives on University Committees

1. University Senate - Nothing to Report.

2. Graduate Studies

a) MBA - Ms. Winser provided the following statistics: The registration for the summer term was about equally divided between full-time and part-time students. The number of new applications was down slightly. The new criteria and standards were now higher and some 55% of the applicants had some work experience. The recent information session was very well attended and the issue of the students' orientation was currently being examined.

b) DIA/DSA - Mr. Corvington reported that whereas there had been 108 students in the program during the previous year, there were currently 137 students in the program. He also reported that the proposed course changes had been accepted in principle by GSC and had been referred back to the departments. J. Goodwin stated that the Management Department's representative had complained about his voice being discredited on the committee and pointed out that this would lead to major problems with the proposed changes. The Chairman then requested that Mr. Corvington consult more closely with the departments and with the Management Department in particular.

.....6

X Reports from Faculty Representatives on University Committees (cont.)

2. Graduate Studies

b) DIA/DSA (cont.)

P. Pitsiladis pointed out that the proposed changes were only a proposal and invited the Departments to provide feedback.

c) Diploma in Accountancy

H. Mann, referring to the comments in the Minutes of the Previous Meeting regarding the lower number of students in the Program, gave the following explanation: The euphoria of previous years had caused the administration of the program to relax a little. There was also a desire to see the older and longer-term students pushed through the program. Finally, there was a need for additional courses in the program. In light of the above, Professor Mann said that he anticipated better results for September 1984. He also said that the number of admissions had increased to 19 and that he would be giving detailed statistics to Department Chairmen at a later date.

The Chairman then informed Council that Professor R. Long had been recruited from Manitoba to act as the Faculty's internal consultant.

d) Ph.D.

C. Draimin reported that Ms. Deresky had defended her doctoral thesis and that the latter had been approved with major modifications. He went on to inform Council that the Program currently had seven candidates in the areas of Organizational Behavior, Management Information Systems and Marketing.

3. University Curriculum Coordinating Committee

J. Goodwin gave notice of a forthcoming motion regarding the Undergraduate Curriculum Committee.

4. Computer Science Committee

P. Wade reported that many faculty members had been provided with micro-computers and that the University now had to be provided with computation facilities. The Faculty of Arts and Science was currently running a computer literacy program. Some 10-15 micro-computers were to be dleivered to the Loyola Campus and another 10-15 sets were destined for the SGW Campus. These were to be funded by the University.

5. Arts and Science Faculty Council - Nothing to Report.

6. Library Committee - Nothing to Report.

7. C.A.S.A. - Nothing to Report.

8. Visiting Lecturers' Committee - Nothing to Report.

.....7

XI New Business

1. Elections

a) University Senate

Professor R. Wills was nominated and elected to a three year mandate on University Senate to commence June 1, 1984.

Professor M. Jamal was nominated and elected to a one year mandate on University Senate to commence June 1, 1984.

b) Fellowship, Scholarships & Awards Committee (Senate)

Professor B. English was nominated and elected to serve as the Commerce & Administrative representative on this Committee for a period of two years commencing June 1, 1984.

c) C.A.S.A.

Professor V.V. Baba was nominated and elected to serve as the Commerce & Administrative representative on this Committee for a period of three years commencing June 1, 1984.

d) Vice-Rector's Advisory Committee on Research

Professor V.V. Baba was nominated and elected to serve as the Commerce & Administration representative on this Committee for a period of three years commencing June 1, 1984.

e) Arts & Science Faculty Council

Professor C. Ross was nominated and elected to serve as the Commerce & Administration representative on this Committee for a period of one year commencing June 1, 1984.

f) Visiting Lecturers' Committee

Professor I. Devine was nominated and elected as the Commerce & Administration representative on this Committee.

2. Department Representatives (other than Commerce)

It was recommended by Council that the representatives for the 1984-85 academic year be from the Department of Computer Science and the Department of Communications.

3. Summer Quorum

a) Faculty Council

V. Kirpalani moved that the Summer Quorum for Faculty Council consist of 12 members to be chaired by C. Draimin.

Seconded by R. Wills.

CARRIED

.....8

XI New Business (continued)

2. Summer Quorum

b) R. Wills moved that the Summer Quorum for the Faculty Appeals Committee on Charges of Cheating consist of one professor and one student and be chaired by an Associate Dean.

Seconded by C. Draimin.

CARRIED

XII Other Business

None.

XIII Next Meeting

There will be a Special Meeting of Faculty Council on Monday, May 28, 1984, at 09:30 in Room GM 504, SGW Campus, for Approval of Graduation Lists. The next regular meeting of Faculty Council will be held on Friday, September 7, 1984 at 09:30 in Room H420 (SGW Campus).